

## **EU BRAASI BACKPACKS 2025**

### **Official Giveaway Rules**

**ODDS OF WINNING DEPENDENT ON NUMBER OF ENTRIES RECEIVED. VOID WHERE PROHIBITED BY LAW.**

These Official Giveaway Rules (the “Official Giveaway Rules”) apply to the EU Braasi Backpack 2025 Giveaway (the “Giveaway”) sponsored by Logitech Europe S.A., having an address at EPFL, Quartier de l’Innovation, Daniel Borel Innovation Center, 1015 Lausanne, Switzerland (the “Sponsor”). Giveaway participants are responsible for reviewing and understanding these Official Giveaway Rules prior to entering the Giveaway. By entering into the Giveaway (defined below) you accept the terms and conditions of these Official Giveaway Rules and agree to be legally bound by them.

**TO THE EXTENT PERMITTED BY APPLICABLE LAW, YOU AGREE TO RELEASE AND HOLD HARMLESS LOGITECH EUROPE S.A. AND THEIR RESPECTIVE PARENT, SUBSIDIARY AND AFFILIATED COMPANIES FROM ANY AND ALL CLAIMS, DAMAGES AND LIABILITIES ARISING OUT OR RELATED TO YOUR PARTICIPATION IN THIS PROMOTION.**

The Giveaway is governed by Swiss law.

#### **Official Rules**

##### **1. Eligibility**

- 1.1. To be eligible to enter the Giveaway and to be eligible to win a Prize, You must be, at the time of entry into the Giveaway:
  - 1.1.1. no younger than eighteen (18) years old; and
  - 1.1.2. a permanent, legal resident of the **United Kingdom, France, Germany, Austria, Switzerland, the Netherlands, Spain, Czech Republic, Sweden, Finland, Norway, Denmark or Hungary.**
- 1.2. Employees, officers, and directors (including immediate family members and members of the same household of such persons, including common law spouses) of the Sponsor, its affiliated companies or agents, and advertising or promotional agencies, are not eligible to enter the Giveaway.
- 1.3. The Sponsor shall have the right at any time to require proof of identity and/or eligibility to participate in the Giveaway. Failure to provide such proof may result in disqualification.
- 1.4. All personal and other information requested by and supplied to the Sponsor for the purpose of the Giveaway must be truthful, complete, accurate and in no way misleading. The Sponsor reserves the right, in its sole discretion to disqualify any Participant should such a Participant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

##### **2. Giveaway Period**

- 2.1. The **EU Braasi Backpack 2025 Giveaway** (the “Giveaway”) starts at **[00:01 AM GMT+1]** on May 5, 2025 and ends at **[11:59 PM GMT+1]** on May 25, 2025 (the “Giveaway Period”). All entries must be received by **[11:59 PM GMT+1]** on May 25, 2025 (the “Giveaway Closing Date”).

### 3. How to enter the Giveaway

- 3.1. To enter the Giveaway, You need to visit [www.logitech.com](http://www.logitech.com) in one of the following locations: United Kingdom, France, Germany, Austria, Switzerland, the Netherlands, Spain, Czech Republic, Sweden, Finland, Norway, Denmark or Hungary ("Website") make a purchase over 150 EUR cart value of Logitech branded products on the Website during the Giveaway Period (a "Qualifying Order").

You will automatically be entered into the Giveaway to win one of the Prizes outlined under Section 4 below.

A third party agency will randomly select **two hundred (200) winners** in Qualifying Orders received during the Giveaway Period.

The list of winners and their delivery address will be shared with Braasi. Each Prize will be shipped to the winners by Braasi's customer service. For any questions about your order or the process, please contact [cxemeaescalations@logitech.com](mailto:cxemeaescalations@logitech.com).

- 3.2. The maximum number of entries You may have for the Giveaway is one (1) per Qualifying Order and per email address used to place the Qualifying Order. Once You have reached the maximum number of entries, any subsequent entries made with the same email address will be considered void, and You will be prevented and prohibited from making further entries in the Giveaway.

### 4. Prize

- 4.1. The prizes available to be won consist of the following (each, a "Prize"):

Product Name	Quantities	MSRP EUR
Braasi Rolltop Backpack, model "FOXY"	200	150.00

- 4.2. You are responsible for all costs not expressly described as being included as part of the Prize, including, without limitation, the cost of procuring internet and data costs, electricity costs, computer hardware, or mobile device costs.
- 4.3. The Sponsor will not be held responsible in any manner whatsoever should the winner (a) not be satisfied in any way with the Prize; in particular, you acknowledge and agree that the Prize packaging may not include your language; or (b) be incapable of accessing the Prize or (c) unless specified, not be able to choose the color of the Logitech or third party product offered as a Prize.
- 4.4. The Prize must be accepted as awarded without substitution and is not transferable or for resale and has no cash surrender value. The Sponsor reserves the right, in its sole and absolute discretion, and for any reason whatsoever, to substitute a Prize for one of approximately equal or greater value without liability.
- 4.5. **THE WINNER IS SOLELY RESPONSIBLE FOR PAYING ALL TAXES AND FOR ALL TAX REPORTING ASSOCIATED WITH THE RECEIPT OR USE OF THE PRIZE. IF YOU ARE THE WINNER, YOU AGREE TO COOPERATE WITH THE SPONSOR'S OR ADMINISTRATOR'S REASONABLE REQUESTS IN CONNECTION WITH COMPLETION AND SUBMISSION OF APPLICABLE TAX FORMS AND ANY OTHER REQUIRED TAX FILINGS OR COMPLIANCE MATTERS AND CONSENT TO THE**

DISCLOSURE TO THE SPONSOR OF YOUR PERSONAL INFORMATION IN CONNECTION WITH THE SAME. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, FOR TAX REPORTING PURPOSES, IF THE WINNER IS A RESIDENT OF THE EU, THEY MAY BE REQUIRED TO PROVIDE THE SPONSOR OR ADMINISTRATOR WITH A VALID TAX IDENTIFICATION NUMBER OR EQUIVALENT IDENTIFICATION, AND THE SPONSOR MAY BE REQUIRED TO COMPLY WITH APPLICABLE EU TAX LAWS AND REGULATIONS REGARDING REPORTING OF PRIZE VALUES.

**5. Selection of Winner. The list of Qualifying Orders will be shared with a third party agency by June 1, 2025. The list will not include any personally identifiable information (PII). This third party agency will randomly select two hundred (200) winning orders.**

- 5.1. Odds of being selected for a Prize depends on the total number of eligible entries received during the Giveaway Period.
- 5.2. The Sponsor may disqualify a selected participant or winner from the Giveaway and their Prize will be forfeited without any recourse or refund if, in the arbitrary discretion of the Sponsor, the Sponsor is of the belief that:
  - 5.2.1. the Qualifying Order is fraudulent; or
  - 5.2.2. the owner or control person of the email address has entered the Giveaway with additional accounts.

**6. Additional Rules**

- 6.1. If there are any additional rules ("**Additional Rules**") set out in Schedule A (attached below at the end of these Official Giveaway Rules or on the applicable Giveaway webpage), such Additional Rules are incorporated by reference and form part of these Official Giveaway Rules. You must comply with the Additional Rules (if any) to be eligible to enter the Giveaway and to be eligible to win a Prize.
- 6.2. If the Additional Rules, or any part thereof, are inconsistent with or conflict with Sections 1-9 (the "**Primary Rules**") of these Official Giveaway Rules, the Primary Rules prevail to the extent of the conflict or inconsistency.

**7. Release & Indemnity**

- 7.1. **BY ENTERING IN THE GIVEAWAY, YOU HEREBY RELEASE, HOLD HARMLESS, AND FOREVER DISCHARGE THE SPONSOR AND ITS ASSOCIATED COMPANIES, AFFILIATES OR SUBSIDIARIES, BUSINESS PARTNERS, ADVERTISING AND PROMOTIONAL AGENCIES, AND EACH OF THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, AGENTS, REPRESENTATIVES, SUCCESSORS AND ASSIGNS AND ALL OTHERS ASSOCIATED WITH THE DEVELOPMENT, ORGANIZATION, AND/OR EXECUTION OF THE GIVEAWAY (COLLECTIVELY, THE "RELEASED PARTIES"), FROM AND AGAINST ANY AND ALL MANNER OF ACTION, CAUSES OF ACTION, SUITS, DEBTS, COVENANTS, CONTRACTS, LIABILITIES, CLAIMS, AND DEMANDS, INCLUDING LEGAL FEES AND EXPENSES, WHATSOEVER, (COLLECTIVELY, "CLAIMS") INCLUDING BUT NOT LIMITED TO, CLAIMS BASED ON NEGLIGENCE, BREACH OF CONTRACT, AND FUNDAMENTAL BREACH, AND LIABILITY FOR PHYSICAL INJURY, DEATH, OR PROPERTY DAMAGE, WHICH YOU OR YOUR ADMINISTRATORS, HEIRS, SUCCESSORS, OR ASSIGNS MIGHT HAVE OR COULD HAVE, BY REASON OF OR ARISING OUT OF (A) YOUR PARTICIPATION IN THE GIVEAWAY OR THE AWARDING, ACCEPTANCE, POSSESSION, USE, OR ENJOYMENT OF ANY PRIZE, AND WHERE APPLICABLE, TRAVELING TO, PREPARING FOR, OR PARTICIPATING IN, ANY**

**GIVEAWAY-RELATED OR PRIZE-RELATED EVENT OR ACTIVITY; (B) THE PUBLICITY RIGHTS GRANTED TO THE SPONSOR BY YOU; OR (C) THESE OFFICIAL GIVEAWAY RULES (INCLUDING WITHOUT LIMITATION THE ADDITIONAL RULES). YOU SPECIFICALLY ACKNOWLEDGE THAT YOU UNDERSTAND THAT THERE MAY BE SERIOUS RISKS OF BODILY INJURY, DEATH, OR PROPERTY DAMAGE ASSOCIATED WITH THE ACCEPTANCE, POSSESSION, OR USE OF THE PRIZE OR ATTENDANCE AT ANY EVENT OR PARTICIPATION IN CERTAIN PRIZE-RELATED ACTIVITIES, AND YOU VOLUNTARILY ASSUME THESE RISKS.**

- 7.2. By entering in the Giveaway, you agree to indemnify, defend, and hold harmless the Released Parties from any and all losses, damages, liabilities, deficiencies, actions, judgments, interest, awards, penalties, fines, costs or expenses of whatever kind, including reasonable legal fees and the cost of enforcing any right to indemnification hereunder and the cost of pursuing any insurance providers (collectively, “**Losses**”) arising out of or resulting from: (a) your participation in the Giveaway; (b) your receipt, possession, loss, or use of a Prize; (c) the publicity rights granted to the Sponsor by you; (d) any noncompliance by you with any of the Official Giveaway Rules; or (e) the use of your entry by the Sponsor.
- 7.3. By entering in the Giveaway, if you are declared a winner you consent to the use of your name, email, address (city and province or state), likeness, voice, comments, picture, profile picture, and/or photographs (collectively, “**Personality**”), without additional compensation or notice, in connection with any advertising, promotion, or publicity carried out now or in the future, in any media, by or on behalf of the Sponsor and you grant to the Sponsor any and all rights to such use.
- 7.4. The Winner agrees to cooperate in any investigations by the Sponsor to confirm his/her eligibility and to help ensure that the use of such potential winners information in advertising or publicity for the Giveaway will not bring the Sponsor into public disrepute, contempt, scandal or ridicule or reflect unfavorably on the Giveaway or the Sponsor as determined by the Sponsor in its arbitrary discretion.

## **8. General**

- 8.1. By entering the Giveaway, you agree to: (a) read, abide and be bound by these Official Giveaway Rules, including all eligibility requirements and by the decisions of the Sponsor, made in its sole and arbitrary discretion, which shall be final and binding in all matters relating to the Giveaway; and (b) waive any rights to claim ambiguity regarding these Official Giveaway Rules. Participants who have not complied with the Official Giveaway Rules are subject to disqualification.
- 8.2. The Sponsor reserves the right to cancel, terminate, modify, or suspend in whole or in part this Giveaway at any time and in any way, without prior notice. Without limiting the foregoing, if for any reason the Giveaway is not capable of running as originally planned, for example as a result of tampering or infection by a computer virus, the Sponsor may cancel the Giveaway.
- 8.3. The Released Parties do not assume any responsibility for and are not responsible (i) the incorrect or inaccurate capture of entry information and entries that fail to comply with the Official Giveaway Rules; (ii) any loss, damage, or claims caused by a Prize or the Giveaway itself; (iii) your inability to access a Prize; or (iv) any failure of the Website during the Giveaway Period, including any problems, human or technical errors, printing or typographical errors, lost, delayed or garbled data or transmissions, omissions, interruptions, deletions, defects or failures of any telephone or computer lines or networks, technical malfunctions of any computer online systems, computer equipment, servers,

access providers, software, failure of any e-mail or entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof including any injury or damage to a participant's or any other person's computer relating to or resulting from downloading any material connected to the Giveaway, all of which may affect a person's ability to participate in the Giveaway.

- 8.4. The Released Parties do not assume any responsibility for and are not responsible for electronic communications which are undeliverable as a result of any form of active or passive filtering of any kind or insufficient space in a participant's mailbox to receive e-mail messages, or for late, illegible, incomplete, falsified, damaged, misdirected, mutilated, garbled, or incomplete entries, which will be void.
- 8.5. Entry materials/data that have been tampered with or altered are void.
- 8.6. Entries generated by a script, macro, or other automated means will be disqualified. Entries that are incomplete, garbled, corrupted, or unintelligible for any reason, including, but not limited to, computer or network malfunction or congestion, are void and will not be accepted.
- 8.7. Subject to section 5.4, in case of a dispute over the identity of a participant, the authorized account holder of the email address used in the Qualifying Order will be deemed to be the participant.
- 8.8. Any attempt to deliberately damage any website or to undermine the legitimate operation of the Giveaway is a violation of criminal and civil laws. Should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution, and to disqualify a participant from the Giveaway or any other promotion conducted by the Sponsor now or in the future. In the event it is determined that a participant has entered the Giveaway in a manner contrary to the Official Giveaway Rules and/or has submitted more than the number of entries permitted by the Official Giveaway Rules, the participant and all of the entries submitted by the participant will be disqualified.
- 8.9. Sponsor reserves the right to disqualify a participant from any Giveaway if Sponsor determines, in its sole discretion, that they have harassed, trolled, inconvenienced, annoyed, caused nuisance, occasioned violence on any person, caused property damage, or otherwise misused the Giveaway or the Website or breached these Rules.
- 8.10. In no event will the Released Parties be responsible or liable for more than the stated number of Prizes described in the Official Giveaway Rules.
- 8.11. The Giveaway is subject to all applicable laws.
- 8.12. The Giveaway is void where prohibited by law. All issues and questions concerning the construction, validity, interpretation, and enforceability of the Official Giveaway Rules, or the rights and obligations of participants or of the Sponsor in connection with the Giveaway, shall be governed by and construed in accordance with the laws of Switzerland, without regard to conflicts of law principles.
- 8.13. The approximate retail value of a Prize as stated by the Sponsor in point of sale advertising, and other advertising, promotion materials, and/or in these Official Giveaway Rules is subject to price fluctuations in the consumer marketplace based on, among other things, the passage of time between the date the approximate retail value are stated by the Sponsor and the date the Prize is awarded or redeemed. If, at the time a Prize is redeemed or awarded, the actual prevailing retail purchase price for that Prize is less than the approximate retail value stated by the Sponsor in point of sale, television, print, or online advertising, promotion materials, on the Website, and/or in these Official Giveaway Rules, the Prize winner will not be entitled to a cheque or cash for the price difference.
- 8.14. In the event of any discrepancy or inconsistency between the terms and conditions of

these Official Giveaway Rules and disclosures or other statements contained in any Giveaway-related materials or content, including, but not limited to: the Website and/or point of sale, television, print or online advertising; the terms and conditions of these Official Giveaway Rules shall prevail, govern and control.

## **9. Privacy**

- 9.1. The Sponsor respects each participant's right to privacy. By entering the Giveaway and voluntarily providing personal information, you consent and agree to the collection, use, and disclosure of your information for the administration of the Giveaway in accordance with the applicable privacy policies of Logitech Europe S.A. available at <https://www.logitech.com/en-ch/legal/privacy-policy.html>.

## **Abbreviated Rules**

Sponsor: Logitech Europe S.A. Open to legal residents of jurisdictions where the offering and entry into the Giveaway is lawful. Persons 18 years of age or under are prohibited from entry. Giveaway starts on May 5, 2025 at 0:01 AM GMT+1 and ends May 25, 2025 at 11:59 PM GMT+1.

Prize as indicated on Website, subject to Official Giveaway Rules. Void where prohibited.

## **Schedule A**

### **Additional Rules**

Prizes outlined in Section 4 are subject to the following conditions :

- a. Offer excludes B2B video collaboration products (Room Solutions, Conference Cameras, Webcams and Headsets), Business (B2B), Gaming Products, Mevo Core, Mevo Starter 3pk.
- b. Free standard shipping of the Prizes redeemed will be borne by Logitech.
- c. Prizes cannot be stacked with other promotions.
- d. Prizes will be shipped by Sponsor or a third party partner acting on Sponsor's behalf on or before July 15, 2025.